

5 Quick Ones with Shigeki Yamamoto

January 26, 2016 **FIVE QUICK ONES**



It's easy to see that having fun and staying simple defines Berlin-based furniture designer Shigeki Yamamoto and his approach to design. From coat racks in the form of giant buttons to book-shaped coasters, his work is whimsical functional at the same time.

1. What is the story behind your **brand**?

I started to create and sell my own products back in 2010 with the idea of transmitting humor into the every day life of the consumer. From the beginning, I knew I wanted to not only design but also to make every product by myself.

Before I opened my shop I worked for other carpenters but always also worked on my own products at the same time.



2. When did you move from Osaka and how is Berlin different?

I left Osaka in 2006, and my creativity was never changed based on where I lived. I believe that any place where I can relax is a place I can get good ideas.



3. What or who inspires you?

I get inspiration from everyday life and childhood memories. I am only inspired by my own design and shouldn't it be like that? When I produce my designs I don't consider the market demands, it's only products that I like 100%.



4. What's the best feedback you've received from a customer?

Yes, I always like when customers send me a comment and a picture of their home showing how they integrated my product into their live!

5. Do you have a favorite Tictail store you want to recommend?

I am a big fan of [Sarah Illenberger!](#)